



The IoT-Platform provider G2K Group GmbH announces the release of its new SAB v4.0.

Berlin, 29.10.2018 | The SAB – short for Situational Awareness Builder – is a scalable IoT-platform that transforms data into knowledge in real time. G2K uses the general idea of situational awareness as the core for their vision: Being aware what is around you; using all available information and filter them to assess your situation; make decisions based on the selection of relevant information; execute action; learn how to handle similar situations in the future.

After a successful market introduction of SAB v1.0. in December 2016, v2.0. and v3.0., both released in 2017, allowed the company to grow its target markets and partnerships, addressing the increased need of corporations and the public sectors to break down big data and to make it usable.

SAB v4.0. leverages on the latest developments on clouding capabilities, data analytics, artificial intelligence (AI), machine learning and business intelligence to offer users full situational awareness. Thanks to strong partners like Microsoft, IBM, Bosch and Huawei, SAB's v4.0. has been taken to the next level. The IoT-platform is now used in five verticals.

The new features of v4.0. allow the SAB to integrate with more than 3000 sensors, other touch points and algorithms from around 40 leading technology providers.

Way forward

G2K is currently operating in five core business segments Travel & Transportation, Shopping & Retail, Sports & Entertainment, Corporate, Public Services. Based in Germany, G2K has offices in Egypt and Mexico and is planning to expand to the U.S. and Asia. The company does, however, not only aim for regional growth. Staying on top of digitalization and releasing a new SAB Version that handles even more applications, including smart home and small enterprises, is a clear company goal for 2019.

The G2K Group GmbH was founded by Karsten Neugebauer and Omar El Gohary in 2012. Headquartered in Munich, the G2K Group has 120 staff and 6 offices worldwide. G2K is the vanguard and worldwide market leader for Situational Awareness. The SAB platform – G2K's core product – is an IoT platform that transforms data into knowledge, giving clients a targeted, deep insight on their business and their processes – the based for enhanced security and increased revenues. G2K is operating in five core business segments: Retail & Shopping, Sports & Entertainment, Travel & Transportation, Corporate and Public Services.

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